



GoToMeeting™
CORPORATE



PRODUCT OVERVIEW

Citrix GoToMeeting Corporate

Citrix® GoToMeeting™ Corporate is the emerging leader in real-time collaboration services technology. It transforms the way online meetings and training sessions are conducted through its unique approach to functionality and cost. GoToMeeting Corporate is the easiest, most secure and cost-effective online collaboration solution available. Its All You Can Meet™ flat-fee pricing is an industry first and provides organizations with a tremendous ROI while dramatically increasing employee productivity. GoToMeeting Corporate makes it easy for business professionals to meet and present information online to anyone, anywhere in the world. After using GoToMeeting Corporate, you'll never see online meetings the same.

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GoToMeeting Corporate highlights:

- Allows you and your employees to host or attend a meeting in seconds
- First to offer All You Can Meet™ flat-fee pricing
- Deploys to the enterprise in minutes, not months
- Provides industry-leading 128-bit AES encryption
- Encourages frequent and efficient meetings and collaboration sessions
- Offers a new level of value and ROI never before achievable

“Far easier to learn and costs a lot less, too.”

— CNET Reviews

Winner of 2005
Best New Web Conferencing
Service Award

— Frost & Sullivan

GoToMeeting Corporate is the emerging leader in real-time collaboration services technology, with unsurpassed ease-of-use, security, performance and cost effectiveness.

As organizations become dispersed across the globe, they need to ensure that employee productivity remains high and that communication with customers stays strong by investing in online meeting, training and collaboration tools. Typically, high costs, complex products and low employee adoption have discouraged many businesses from justifying the purchase of an online meeting solution — but GoToMeeting Corporate has proved to be an exception.

By enabling individuals and organizations to meet and present information online, GoToMeeting Corporate gives businesses a significant competitive advantage by helping them become more flexible than they ever imagined. Users can deliver presentations, collaborate on documents, perform product demonstrations, train customers and employees and safely share confidential information from anywhere, at any time.

Because GoToMeeting Corporate is the most accessible and easily managed collaboration product on the market, it reduces the total cost of ownership for organizations of all sizes. No pre-installation or configuration is necessary, and GoToMeeting Corporate is the only online meeting product that is encrypted end-to-end using 128-bit AES encryption to ensure that login information and meeting data remain secure. The secure, Web-based Administration Center provides a central point of control and real-time usage reports to facilitate easy management of GoToMeeting Corporate.

INCREASE PRODUCTIVITY

Optimize customer presentations, business planning meetings, staff meetings and training sessions, regardless of where participants are located.

REDUCE OPERATIONAL COSTS

Decrease travel and customer acquisition expenses — employees spend time maximizing revenue opportunities rather than traveling or waiting in airports.

SIMPLIFY MEETING SETUP

Meeting organizers and attendees can begin communicating in seconds.

BOOST SALES

Increase sales by enhancing interaction with and providing better satisfaction to customers, partners and prospects.

TRAIN FOR LESS

Make customer and employee education programs more efficient and cost effective by offering training online.

MAXIMIZE ROI

Experience a faster and greater ROI than with other online meeting solutions. Not only is it used more frequently by more employees, which increases productivity throughout your organization, but it also delivers All You Can Meet™ pricing to maximize your online meeting investment with every use.

PRICING

GoToMeeting Corporate is the first product to offer distinctive All You Can Meet™ pricing that makes it easy for every employee to host frequent online meetings. GoToMeeting Corporate is priced so your business can use it more without paying more, offering a new level of value and ROI never before achievable. There are no restrictions on usage, so individuals can meet as often and for as long as they like and gain maximum productivity from the solution. An accurate invoice with a predictable fee comes standard with every GoToMeeting Corporate purchase, an unprecedented service in the industry.

BENEFITS

- Dramatically increases productivity by adding presentation and collaboration capabilities to everyday communication
- Offers unlimited online meetings for one flat fee with All You Can Meet™ pricing
- Boosts sales by enhancing interaction with customers and prospects
- Reduces or eliminates unproductive travel time and costs
- Enables more efficient and affordable online training of customers and employees
- Achieves a faster and quicker ROI than any other solution
- Facilitates use, with no end-user training or configuration required
- Provides an Administration Center for a central point of control and robust real-time usage reports

END-USER KEY FEATURES

- Desktop Viewing — Broadcast a view of your PC desktop to meeting attendees for presentations or collaboration. Show others any application or file on your PC.
- Specific Application Sharing — Share only the application you choose, to avoid distractions and protect your privacy.
- Share Keyboard and Mouse Control — Seamlessly transfer control of the presenter's keyboard and mouse to other users.
- Instantly Change Presenters — Easily view other attendees' desktops by switching presenters on the fly.
- Drawing Tools — Draw, highlight or point to items right on the screen.
- Easy Integration — Start or join meetings through Microsoft® Outlook®, IBM® Lotus Notes® or instant-messaging applications.

- Recording and Playback — Save a meeting locally to review or share later.
- Free Voice Conferencing Service — Setting up audio conference calls is automatic and requires no user intervention.
- Web Services API — Using Web Services API, integrate GoToMeeting Corporate functionality into your own company Web site.

SECURITY FEATURES

- End-to-End Encryption — Secure communication architecture uses industry-standard SSL and U.S. government-standard 128-bit AES encryption to ensure total confidentiality.
- User Authentication — Users are authenticated using strong passwords and unique meeting IDs to ensure that they are authorized meeting attendees.
- Optional Meeting Password — The meeting organizer is able to specify a unique meeting password that is only shared with authorized attendees for your most sensitive online meetings.
- Secure Presenter Control — The presenter always has complete control when optionally sharing his or her keyboard and mouse with attendees, and can regain control from the attendees at any time.
- Inactivity Time-Out — Screen sharing is halted after a specified period of inactivity (i.e., no keyboard or mouse movement).

ADMINISTRATION

- Quick and Easy Deployment — Deploy to multiple users in minutes: No pre-installation, training or configuration is required. With just a few clicks, any individual in the organization can start using GoToMeeting Corporate.
- Secure Administration Center — The secure SSL Web site provides end-user and account-management tools as well as centralized control for easy administration and deployment.
- Easy User Management — Exercise advanced control over your organization's use of GoToMeeting Corporate with the ability to easily add, edit and group GoToMeeting Corporate accounts.
- Reporting — A variety of detailed reports track meeting information and usage statistics, enabling you to perform trend analysis and calculate daily ROI.
- Company Logo — Increase brand awareness by making your company logo the first thing attendees see when they join a meeting.

WHY USE GOTOMEETING CORPORATE?

GoToMeeting Corporate can be deployed to any organization because, thanks to All You Can Meet™ pricing, product-usage restrictions and unpredictable costs are no longer issues. The ability of individuals from sales, training, marketing, finance, IT and executive management to benefit from the value of online meetings is a powerful advantage that can now be realized and measured. Several common usage scenarios for GoToMeeting Corporate include:

- During a cold call, a salesperson conducts an impromptu PowerPoint presentation with your prospective customer.
- Corporate trainers provide weekly product training sessions for both customers and employees.
- Remote employees collaborate on a document, spreadsheet or presentation with staff located at the central office during a scheduled weekly meeting.
- Your financial team members collaborate and review sensitive documentation with each other, as well as with clients, employees, investors and financial analysts.

THE GOTOMEETING CORPORATE DIFFERENCE

- **Emerging Leader** — Experts have recognized GoToMeeting Corporate as the emerging leader in the real-time collaboration services market because of its superior performance and affordability.
- **Easiest to Use** — The streamlined interface makes it extremely easy for presenters and their online meeting attendees to meet right away.
- **Most Cost Effective** — With All You Can Meet™ pricing, there are no limits on meeting duration or frequency and no "overage" charges. As a result, your users meet more often and increase their productivity.
- **Most Secure** — Industry-standard security features ensure that confidential meeting information remains private. Security is built in, with no additional configuration necessary.
- **Fastest** — GoToMeeting Corporate provides the best user experience regardless of Internet connection or desktop graphics being shown.
- **Easiest to Manage** — The feature-rich Administration Center is simple to use and requires no end-user training or configuration.



About Citrix Online: Citrix Online, a division of Citrix Systems, Inc. (Nasdaq: CTXS), offers the leading Web-based access, support and collaboration software and services. The division offers Citrix GoToMyPC®, the easiest-to-use solution for remote, secure and managed desktop PC access over the Web; Citrix GoToAssist™, the industry-leading remote-support solution; and Citrix GoToMeeting™, the easiest, most secure and cost-effective solution for conducting online meetings. Citrix Online products are used by more than 10,000 companies worldwide, including Verizon Online, Siemens, Cablevision and Microsoft Business Solutions. The division is based in Santa Barbara, California, and is on the Web at www.gotomypc.com, www.gotoassist.com, www.gotomeeting.com and www.citrix.com.

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For more information on GoToMeeting Corporate, please call (800) 372-6207, or visit corp.gotomeeting.com

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